

Delivering Transformational Value With **INTELLIGENT AUTOMATION**

Exceed customer expectations
Stay competitive
Accelerate growth





Companies with advanced automation programs will **obliterate**, not merely beat, the competition.”

— Forrester blog: “Predictions 2022: The Pandemic’s Wake Drives Automation Trends,” by Craig Le Clair, October 28, 2021 [blog post](#)

Digital Transformation: The Opportunity

Exceed customer expectations | **Stay** competitive | **Accelerate** growth

The pressures on businesses today are immense. Against an economic downturn and ever-changing buying patterns, it may feel like your organization has a mountain to climb. Digital transformation is one strategy your business can leverage to become more agile, responsive and streamlined.



But not all organizations are getting the value that transformation promises. Digital transformation requires a top-down reimagining of the workplace and how work is done. And, to gain a lasting advantage, intelligent automation must be approached strategically, half measures simply don't go far enough.

Intelligent automation is the key driver for digital transformation.

It requires companies to adopt a more strategic approach to automation. The rewards? They're transformational.

As well as the benefits associated with cost savings and efficiency, intelligent automation unlocks business value to allow organizations to reach new heights.

What is Intelligent Automation (IA)?

The combination of multiple automation technologies, including business process management (BPM), robotic process automation (RPA), and artificial intelligence (AI), to automate business processes and to streamline and scale decision-making across organizations.

How Can You Take Advantage of Digital Transformation?

To enjoy dramatic gains in business value, companies need to rethink how work is done.

Harvard Business Review* research found that just 8% of organizations so far have automated work at any significant scale. But those organizations are already reaping the rewards: Analysts such as Knowledge Capital Partners** agree. They suggest that companies that take a more strategic approach have unlocked up to five times more business value.

It's an approach that requires companies to:

BRIDGE THE DIVIDE between people and digital workers with powerful technology solutions, so they no longer operate as separate entities but collaborate seamlessly, as one unified workforce, to achieve maximum results.

EMPOWER YOUR PEOPLE, your most important asset, with intelligent automation to help you accelerate growth, improve profitability, minimize risk and elevate both customer and employee experiences.

SHIFT HOW WORK IS IMAGINED from standalone tasks and processes to a new model where processes and workflows are designed end-to-end with the customer, employee and user journeys in mind.

CHANGE YOUR AUTOMATION MINDSET by switching from small, siloed, tactical implementations driven by individual departments, to top-down intelligent automation, where automation is elevated beyond IT to be a strategic, board-level priority.

Without those requirements being satisfied, intelligent automation will still reap some benefits. But you won't have unlocked its potential to deliver true transformational business value.

For your business to leverage the full power of intelligent automation, you need the right expertise. That's where SS&C Blue Prism comes in.

* Harvard Business Review - Building the AI-Powered Organization [Read more](#)

** Knowledge Capital Partners – Becoming strategic with Intelligent Automation [Read More](#)



SS&C Blue Prism Can Help You Achieve Transformational Business Value



1 UNIFYING THE WORKFORCE.

Connecting people and digital workers to create a single team collaborating and seamlessly working together, using the comprehensive technology platform that only SS&C Blue Prism can offer. Balancing roles to ensure the business has the right resource, with the right skill set, every time, for the best outcome for the business. Take an automation-first mindset: automate work where you can and use people where they fit best. We help unlock the valuable qualities that already exist within your workforce (like empathy, creativity and relationship management) by removing manual tasks and inefficiency from people's day to day work — and empowering them to deliver better experiences internally and externally.



2 TRANSFORMING JOURNEYS.

Connecting and enabling work at every level of the organization. From individual tasks, into end-to-end processes, and across entire business operations aligned to deliver the right business outcome. We help monitor and manage the work, so it can be seamlessly and dynamically passed from a digital worker to a person to meet business goals, timelines, and customer expectations. By rethinking work, businesses can deliver exceptional customer and employee experiences. And great employee experiences can lead to increased talent acquisition and retention. This is especially critical as competition grows for an increasingly limited talent pool.



3 SCALING ENTERPRISE WIDE.

Streamline decisions and give people the power to succeed to bring scale through automation: shift from the tactical automation of individual tasks to the strategic deployment of intelligent automation across the entire business. We empower you to redefine the way you work, so that you reduce the effort required in managing a workforce at scale, by leveraging predictive technologies such as artificial intelligence to help anticipate future demand based on past trends and assign work accordingly. SS&C Blue Prism helps you do all of this with complete orchestration, visibility and governance, and a single enterprise-wide view of work.



Automate work where you can and use people where you should.”

We've been doing this for over three decades. We're the market leader for a reason.

Why SS&C Blue Prism?

Intelligent automation requires a partner you can trust, a partner that has the knowledge and expertise to make it happen. It requires SS&C Blue Prism: our market-leading technology platform uniquely combines business process management, process automation, artificial intelligence and machine learning.

It is the most comprehensive intelligent automation solution on the market and it continues to evolve. We deliver the critical elements companies need to realize their full potential. Already, we're working with thousands of customers across the world, helping them unlock millions in additional profit by maximizing their approach to a digital workforce.

Our platform has been heavily tested and deployed. It's proven to be secure, scalable, and suitable for mission-critical

applications in highly-regulated industries such as financial services, healthcare and insurance.

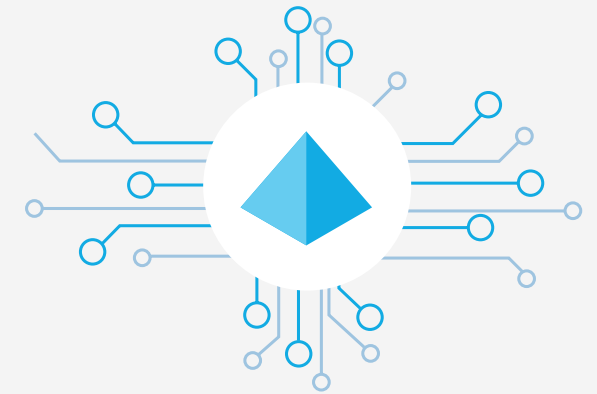
We never stand still. We can't. Artificial intelligence and intelligent automation change fast, and so do we. Fresh opportunities and innovations keep opening up, and we are helping our customers make the most of them. We're proven, we're trusted, and we're up to the minute with a way to help our customers drive a great return on their investment.

And we deliver. We currently support over 20,000 customers worldwide. We're already helping them drive return on investment.

We'd love to help you do the same.

Intelligent automation requires a partner you can trust, a partner that has the knowledge and expertise to make it happen.

It requires SS&C Blue Prism.



Key Facts About SS&C Blue Prism



We have over
30 years
of experience
in intelligent automation



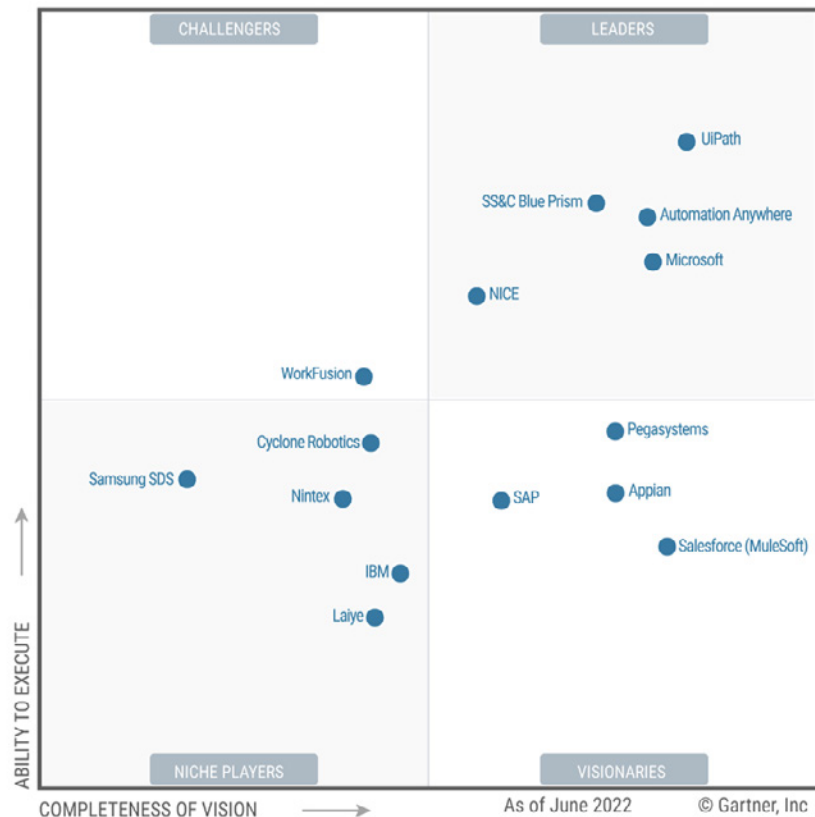
We have over
20,000
customers



We have an
ecosystem of over
17,000
certified developers

SS&C Blue Prism Named a 2022 Gartner® Magic Quadrant™ Leader for RPA

Figure 1: Magic Quadrant for Robotic Process Automation



Source: Gartner (July 2022)

For the fourth consecutive year, SS&C Blue Prism is a Leader in the 2022 Gartner Magic Quadrant for Robotic Process Automation for Completeness of Vision and Ability to Execute.

This graphic was published by Gartner, Inc. as part of a larger research document and should be evaluated in the context of the entire document. The Gartner document is available to [download here](#).

Gartner does not endorse any vendor, product or service depicted in its research publications and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

GARTNER and Magic Quadrant are registered trademarks and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and are used herein with permission. All rights reserved.

Real Results From Our Customers

Here are real-world examples of our success in maximizing intelligent automation for our customers...

ATB Financial

- Turnaround times reduced from 4 days to 3 minutes via the use of digital workers
- **20%** reduction in call volume in their call center
- **16%** reduction in complaints



Our first priority was to identify where we could create the most value, or solve the most pressing customer problem.”



- **88%** faster clinical trial times
- **35%** reduction in time to process product validation



The automation team helps in maximizing our resources, allowing colleagues to focus on more meaningful work as opposed to repetitive manual tasks which help us bring medicines to the world faster.”



- **85%** reduction in time to process daily trades
- **98%** reduction in time to settle client rebalance transactions
- **100%** accuracy – operational risk of human errors completely removed

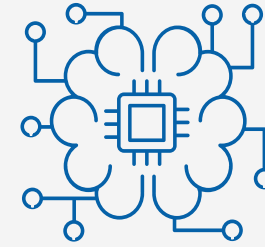


SS&C Blue Prism has provided opportunities for more interesting tasks that have helped to further enhance the overall investment experience.”

Implement Intelligent Automation With SS&C Blue Prism

- The potential of intelligent automation far exceeds the results that most companies are achieving today.
- There is an incredible opportunity to extract strategic business value (new growth, opportunities, markets and experiences) by leveraging intelligent automation as a key enabler of digital transformation.

Get in touch with us to find out how we can help you reach new heights with intelligent automation



SS&C Blue Prism has made this journey many times, with many industries. We're here to help you start realizing the potential of intelligent automation.



About SS&C Blue Prism

SS&C Blue Prism allows organizations to deliver transformational business value via our intelligent automation platform. We make products with one aim in mind — to improve experiences for people. By connecting people and digital workers, you can use the right resource, every time, for the best customer and business outcomes. We supply enterprise-wide software that not only provides full control and governance but also allows businesses to react fast to continuous change.

Exceed customer expectations, stay competitive, accelerate growth.

To learn more, visit www.blueprism.com and follow us on Twitter [@blue_prism](https://twitter.com/blue_prism) and [LinkedIn](#). Contact us on bpm-contact@sscinc.com